



**Mallory Russell – Fashion Merchandising and Retail Studies  
Undergraduate Student**

I came to Louisiana Tech University knowing that I wanted to major in Fashion Merchandising and Retail Studies. My decision was confirmed within my first quarter at Tech. I love the School of Human Ecology and what it stands for. The faculty and staff enjoy what they do and truly care about the success of their students. The School of Human Ecology has challenged me to be the best I can be and has given me the confidence to succeed professionally. The Fashion Merchandising and Retail Studies program offers a unique classroom setting that is personable and allows students to receive hands-on experience. The program has given me once-in-a-lifetime opportunities to study in Dallas, Texas and New York, New York. Through my personal experiences I hope to encourage you to be a part of an excellent and growing part of Louisiana Tech University. I will forever be loyal.